



**APEKSI**  
ASOSIASI  
PEMERINTAH KOTA  
SELURUH INDONESIA



**BANK INDONESIA**



**ICE**<sup>20<sup>th</sup></sup>

**INDONESIA  
CITY EXPO**

PAMERAN PEMBANGUNAN, INOVASI, WISATA & PRODUK UNGGULAN INDONESIA

# **ICE BUSINESS FORUM**

**Boosting the Inclusive, Liveable and  
Sustainable Smart City for All**

**June 4th, 2024**  
**Stage Indoor ICE, Area DOME**  
**Balikpapan Sport & Convention Center**  
**City of Balikpapan, East Kalimantan**  
**Indonesia**

In Conjunction



Organized by



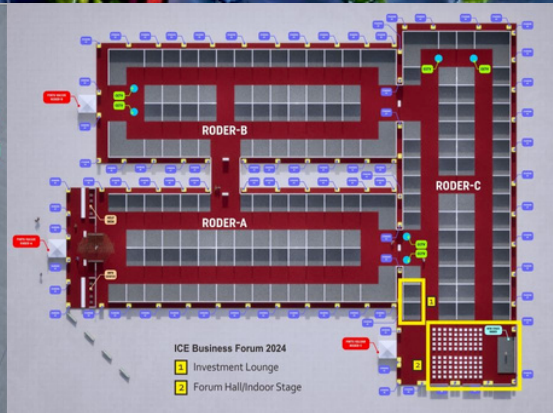
Co-Organized by



## Background

ICE Business Forum (ICE BF) 2024 is the initiative program of APEKSI and Balikpapan City Government supported by Tenggara Strategics along with Kinarya to organize a national investment forum with an emphasis on the Smart City Sector on June 4 2024 at Indonesia City Expo 2024 BSC Dome, Balikpapan. As a Business Forum Agenda in conjunction with the APEKSI National Working Meeting in Balikpapan City, ICE BF 2024 is expected to be a forum for investment meetings for all cities in Indonesia with foreign investors through the Embassies Consulates General and international chamber of commerce in Indonesia.

ICE BF 2024 was held with the output to support regional sustainable economic growth and increasing the progress of sustainable urban development, technology transfer and improving the quality of human resources and also establish business and investment contacts between foreign investors and city governments related to various stakeholders in the regions through investment seminars, One on One Business Matching, investment promotion, and booth or mini exhibition.



## Activity Details

- Activity Name** : Indonesia City Expo Business Forum 2024
- Place/Date** : Indoor Stage Indonesia City Expo, Area Dome Balikpapan Sport & Convention Center (BSCC) | June 4th, 2024
- Activities Program** :
- Investment Forum
  - Business Matching
  - IKN Field Tour
- Host** :
- Balikpapan City Government
  - Association of Indonesia Municipalities or *Asosiasi Pemerintah Kota Seluruh Indonesia* (APEKSI)
- Strategic Partner** :
- Bank Indonesia East Kalimantan Province Representative Office
  - Capital Investment and One Stop Integrated Services Agency (DPMPSTP) Balikpapan City
- Organizer** : PT Kinarya Cipta Kreasi
- Co-Organizer** : Tenggara Strategics

## Participants Profile

### I. ICE Business Forum Participants

1. Mayors
2. City Governments agencies
  - Capital Investment and One Stop Integrated Services Agency (DPMPTSP)
  - Regional Development Planning Agency (Bappeda)
  - Communication and Informatics Office (Diskominfo)
  - Office of Transportation (Dishub)
  - Other Related city government agencies
3. Other Local Governments: Provinces and Regents and Invited Participants

### II. Foreign Investors/Financial Institutions

### III. City-Owned Enterprises

### IV. National/Multinational Company

### V. Business Associations

## SECTORS FOCUS



Smart City

## KEY SECTORS

Key sector's include but are not limited to:

**Smart Cities Technologies and Applications:** Artificial Intelligence, Data Science, Big Data, 5G, 6G, IoT, Smart Grid, Smart Education, Smart Agriculture, Smart Health, Smart Economy, Smart Mobility, Cyber Security, Smart Building and Demotic Automation, Smart Electrical / Electronic devices, Microelectronic design, Smart Services, Smart Manufacturing, etc.

### Digital Transformation:

Explore the role of technology in reshaping urban landscapes and enhancing citizen experiences.

### Sustainable Urban Planning:

Delve into sustainable development practices and their impact on the environment and quality of life.

### Community Engagement:

Learn how involving citizens in decision-making processes can lead to more inclusive and vibrant cities.

## Indonesia City Expo Business Forum 2024 Strategy

ICEBF 2024's strategy primarily focuses on promoting, targeting, and facilitating active investment within regions across Indonesia through the Capital Investment and One-Stop Integrated Services Agency (DPMPTSP). This involves presenting clean and clean investment opportunities to investors, with the aim to attract regional investment effectively.

In promoting these investment opportunities, detailed information must be provided regarding the amount, type, sector, and location of foreign investment within a certain timeframe. This includes the adherence to specific quality criteria, including sustainability. Ideally, the objectives of this strategy should align with the overall objectives of a region's investment policy, which, in turn, are connected to broader development objectives.



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## AGENDA



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June 4th, 2024

10-00 am - 01.30 pm ICE Business Forum 2024  
Boosting the Inclusive, Liveable and Sustainable Smart City for All

10.00 am - 10.15 am Opening  
Mayor of Balikpapan

10.15 am - 11.30 am Indonesia Perspectives:  
Ministry of Investment  
Ministry of Home Affairs  
Bank Indonesia East Kalimantan Province Representatives Office  
ASECH Indonesia

10.30 am - 01.30 pm Investors Perspectives\*  
Germany, South Korea, China, Swiss

1.30 pm - 03.00 pm Business Matching

3.00 pm - 05.00 pm Networking Session

07.00 pm - 09.00 pm ICE Business Forum Dinner\*  
Host by Mayor of Balikpapan

June 5th, 2024

08.00 am - 04.00 pm IKN Field Trip

\*to be confirmed

### Contact Person:

Amran Silalahi  
 +62 857 8228 8574

Irvan Iswaraputra  
 +62 812 2356 7594

ice.businessforum@tenggara.id

### Organized by



### Co-Organized by





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## PARTICIPATION PACKAGE



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Boosting the Inclusive, Liveable and Sustainable Smart City for All

### Gold

**Benefit:**

- Co-Branding opportunity at the Investment Lounge
- Speaking Slot at ICEBF 2024 (available for 3 sponsors)
- Inclusion of logo & company name on:
  - 1 standing banner
  - Signage board
  - Flyer/Brochure
  - Forum Backdrop
- Co-Branding featured on outdoor banner (3m x 4m)
- ICEBF 2024 Invitation
- Business Matching sessions with City/Project Owners
- Investment Dinner Invitation\*
- Accommodation of 2 Standard Rooms for 2 nights
- 1 Exhibition Booth (3m x 3m)
- IKN Field Trip

**Rp. 100.000.000**

### Silver

**Benefit:**

- Co-Branding opportunity at the Investment Lounge
- Inclusion of logo & company name on:
  - 1 standing banner
  - Signage Board
  - Flyer/Brochure
  - Forum Backdrop
- Co-Branding featured on outdoor banner (3m x 4m)
- ICEBF 2024 Invitation
- Business Matching sessions with City/Project Owners
- Investment Dinner Invitation\*
- Accommodation of 2 Standard Room for 2 nights
- IKN Field Trip

**Rp. 50.000.000**

### Bronze

**Benefit:**

- Co-Branding opportunity at Investment Lounge
- Inclusion logo & company name
  - 1 standing banner
  - Signage Board
  - Flyer/Brochure
  - Forum Backdrop
- Co-Branding featured on outdoor banner (3m x 4m)
- ICEBF 2024 Invitation

**Rp. 25.000.000**

Participants, Investors Financiers are most welcome to attend the ICEBF 2024 without taking any sponsorship package. It's free to attend.

**Contact Person:**

**Amran Silalahi**  
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 ice.businessforum@tenggara.id

**Irwan Iswaraputra**  
 +62 812 2356 7594

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# PARTICIPATION FORM



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## ICE BUSINESS FORUM Boosting the Inclusive, Liveable and Sustainable Smart City for All

### Company/Institution

**Name of Company/  
Institution** : .....

**Address** : .....

**Contact Person** : .....

**Phone** : .....

**Email** : .....

**Choice of  
Participation** :  **Gold**  **Silver**  **Bronze**

**Custom**

Feel free to contact us for your customized  
Sponsorship Package.

Please tick the option

**Amount** : .....

**Say** : .....

The payment of participation will be carried out  
through a bank transfer with the following details:  
Bank Name: Bank Central Asia  
Account number: 012.3034462  
Branch Office: TKCU Gajah Mada  
On behalf of: Trisaka Wahana Tenggara

2024

.....  
**Company/Institution**

For your confirmation, the  
Participation Form could be sent to  
email: [ice.businessforum@tenggara.id](mailto:ice.businessforum@tenggara.id)  
and our forum officer:  
Mr. Amran Silalahi 0857 8228 8574 or  
Mr. Irvan Iswaraputra 0812 2356 7594



085782288574  
[ice.businessforum@gmail.com](mailto:ice.businessforum@gmail.com)  
The JakPost Building  
Jl. Pal Merah Barat No. 142  
Pejompongan Tanah Abang  
DKI Jakarta 10270

## CONFIRMATION FORM

### Delegates

#### 1 – Delegates Profile

Government/Institution		
Address		
Country		
Website		
Contact Person		
Designation		
Tel		

Name of Delegates	<input type="checkbox"/> 1	_____
	<input type="checkbox"/> 2	_____

#### 2 - Describe your project, product or service in detail

*Please give some background details to help matching activity (eg. product/service description, function, who uses the product/service, manufacturing capacity, business involved in/sector involved in, particular industries that you have experience of, details of any international experience, etc)(Attach brochure if necessary).*

#### 3 - Industry sector/s you are interested in :

**Smart City**       **Other Sectors\***

\* Specify \_\_\_\_\_

**4 - Target participants you are keen to meet with in Business Matching:**

- Municipal \_\_\_\_\_
- Business Owners \_\_\_\_\_
- Others \_\_\_\_\_

**5 - Please list the projects/business that you are ready to offer**

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**6 - Indicate the type of partners or collaboration you are interested in :**

- Distributorship                       Joint venture partners                       Technology transfer
- Licensing                                       Merger and Acquisition                       Manufacturer's Rep
- Others \_\_\_\_\_

**7 - Please elaborate more on your partnership requirement**

*(for example: ownership requirement, size of company, presence in Indonesia, etc).*

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**8 – Visiting ICE Business Forum 2024**

If you are planning to visit ICE BF 2024 we can help you facilitate the airport transfer and local transportation (hotel - venue -hotel).

- Yes, I am planning to visit ICE BF 2024

Arrival Date: \_\_\_\_\_

Departure Date: \_\_\_\_\_

Number of Delegates: \_\_\_\_\_

**8 – Visiting IKN Field Trip on June 5, 2024 (08.00 am - 16.00 pm)**

- Yes
- No

Number of Delegates: \_\_\_\_\_

**Privacy Policy:**  
*Your data will be kept confidential and will be used only for the purpose of business matching.  
We will not distribute your data to any third party.*

For your confirmation, the Participation Form could be sent to email [ice.businessforum@tenggara.id](mailto:ice.businessforum@tenggara.id) and our forum officer Mr. Amran Silalahi 0857 8228 8574 or Mr. Irvan Iswaraputra 0812 2356 7594.