

the Business of
Building Businesses

How can Indonesia use exhibitions to expand business in Japan?

everyone can thrive
everywhere and wherever
are.
and your business
meeting people
have yet to see.
are RX Japan.

Hajime Suzuki
RX Japan Ltd.

in the Business of
Building Businesses

everyone can thrive
wherever and wherever
you are.

expand your business
by meeting people
you have yet to see.

We are RX Japan.

1. Who we are



RX Japan

1. Who we are, RX

In the Business of
Building Businesses



**World Leading
Show Organiser**

“In the business of building businesses”



1. Who we are, RX

RX Global Facts & Figures

22

Countries

350+

Shows

43

Sectors



1. Who we are RX

RX Global Offices

Asia

China

Japan

India

Indonesia

Singapore

South Korea

Thailand

Vietnam

Oceania

Australia

Americas

USA

Mexico

Brazil

Middle East

UAE

Saudi Arabia

Turkey

Europe & Africa

France

Germany

Italy

South Africa

United Kingdom

1. Who we are, RX

RX Japan

Japan's Largest Show Organiser

106

Events

38

Industries

39

Years

in the year of 2025



1. Who we are, RX

RX Japan

Japan's Largest Show Organiser

1.3M

Visitors

26,703




Exhibitors

in the year of 2023



1. Who we are, RX

RX Japan – Industry sectors

 Jewellery <ul style="list-style-type: none">◆ International Jewellery Tokyo/Kobe	 Agriculture, Livestock <ul style="list-style-type: none">◆ AGRI WEEK	 Franchise <ul style="list-style-type: none">◆ FRAX	 Manufacturing <ul style="list-style-type: none">◆ Manufacturing World◆ SMART FACTORY Expo	 Building/Construction <ul style="list-style-type: none">◆ JAPAN BUILD
 Optical <ul style="list-style-type: none">◆ iOFT - International Optical Fair Tokyo	 Flower, Garden <ul style="list-style-type: none">◆ GARDEX	 Next-generation Technology <ul style="list-style-type: none">◆ NexTech Week	 Smart Energy <ul style="list-style-type: none">◆ Smart Energy Week◆ Decarbonization Expo	 Logistics <ul style="list-style-type: none">◆ SMART LOGISTICS Expo
 Fashion <ul style="list-style-type: none">◆ FaW TOKYO -FASHION WORLD TOKYO	 Hardware <ul style="list-style-type: none">◆ TOOL JAPAN	 XR(VR·AR·MR) <ul style="list-style-type: none">◆ Metaverse Expo Tokyo◆ XR Fair Tokyo	 IT <ul style="list-style-type: none">◆ Japan IT Week	 Medical & Elderly Care & Pharmacy <ul style="list-style-type: none">◆ Medical Japan
 Cosmetic <ul style="list-style-type: none">◆ COSME Week◆ Cosmetics Marketing Expo	 Education <ul style="list-style-type: none">◆ EDIX	 Food <ul style="list-style-type: none">◆ JFEX◆ Japan's Food Export Fair	 Display <ul style="list-style-type: none">◆ FINETECH JAPAN	 Pharmaceutical/Bio <ul style="list-style-type: none">◆ Interphex Week◆ Regenerative Medicine Expo
 Gifts/housewares/Stationery <ul style="list-style-type: none">◆ LIFESTYLE Week	 Live, Entertainment <ul style="list-style-type: none">◆ LIVeNT	 Drink <ul style="list-style-type: none">◆ Drink JAPAN	 Photonics/Laser <ul style="list-style-type: none">◆ Photonix	 Healthcare <ul style="list-style-type: none">◆ Femtech Tokyo
 Marketing/Promotion <ul style="list-style-type: none">◆ Japan Marketing Week	 Sports <ul style="list-style-type: none">◆ Japan Sports Week	 Electronics <ul style="list-style-type: none">◆ NEPCON JAPAN	 Material <ul style="list-style-type: none">◆ Highly-functional Material Week	 Tourism <ul style="list-style-type: none">◆ iWT – Wellness Tourism Expo
 Content/Media <ul style="list-style-type: none">◆ CONTENT TOKYO	 Government & Public <ul style="list-style-type: none">◆ Government & Public Sector Week	 Automotive <ul style="list-style-type: none">◆ AUTOMOTIVE WORLD	 Communications <ul style="list-style-type: none">◆ COMNEXT	 Space <ul style="list-style-type: none">◆ SPEXA – Space Business Expo
 Office Items/Service <ul style="list-style-type: none">◆ Admin / HR / Accounting Week	 Asset Management <ul style="list-style-type: none">◆ Asset management Expo	 Robotics <ul style="list-style-type: none">◆ RoboDEX		

in the Business of
Building Businesses

2. Why **RX** Shows

everyone can thrive
no matter where you are.

Expand your business
by meeting people
you have yet to see.

We are RX Japan.



2. Why RX Shows

Because we have
Building Businesses

Rich Resources

Massive Database X Global Network X Professionalism

Strong in Visitor Marketing

Local Support

Support Towards Success



2. Why RX Shows

RX Japan x National Pavilions

Australia

Australian Trade and Investment Commission (Austrade)
Government of South Australia

Bangladesh

Export Promotion Bureau (EPB)
Bangladesh High Tech Park Authority
Bangladesh Garment Manufacturers Association (BGMEA)

Canada

Government of Ontario
Canadian Embassy
CANADIAN HYDROGEN AND FUEL CELL ASSOCIATION
Government of Alberta
Government of Quebec

Denmark

Danish Wind Export Association

France

Business FRANCE
Group of Industries and Manufacturers of Optics(GIFO)

Georgia

LEPL Enterprise Georgia

Germany

Bavaria
Landesmesse Stuttgart
OFF-C Leipziger Messe International GmbH LMI
AUMA
NIEDERSACHSEN MINISTRY OF ECONOMIC AFFAIRS

Hongkong

Hong Kong Exporters Association

Malaysia

Malaysian Rubber Export Promotion Council (MREPC)
Matrade

Morocco

Moroccan Investment and Export Development Agency

Netherlands

Holland Home of Wind Energy Association
Netherlands Enterprise Agency (RVO)

Norway

Innovation Norway
Norwegian Embassy



2. Why RX Shows

RX Japan x National Pavilions

Pakistan

Trade Development Authority of Pakistan
Pakistan Software Export Board

Peru

Commercial Office of Peru in Japan

Philippines

Philippines Software Industry Association

Portugal

APICCAPS
AORP- (Portuguese Jewellery Association)

Scotland

Scottish Enterprise

Singapore

SGTECH

South Africa

Eastern Cape Development
The Department of Trade Industry and Competition
South African Department of Trade and Export

South Korea

Korea Agricultural Machinery Industry Cooperative
KOCCA – Korea Creative Content Agency
KORAIA – Korea AI Association
Korea Security Association
NIPA - National IT Industry Promotion Agency

Spain

Provacuno
Spanish Beef Association
Spanish Lamb Association

Sri Lanka

Sri Lanka Export Development Board

Switzerland

Switzerland Global Enterprise



2. Why RX Shows

RX Japan x National Pavilions

Taiwan

Taiwan Agriculture Technology Research Institute
Taiwan Association of Stationery Industry
Taipei Culture Foundation
Taiwan Toy & Children's Article Manufacturers Association
Taiwan Creative Content Agency
Taiwan Mold & Die Industry Association
Taiwan Transportation Vehicle Manufacturing Association
Taiwan Electrical and Electronic Manufacturers' Association
MEDICAL & PHARMACEUTICAL INDUSTRY TECHNOLOGY AND
DEVELOPMENT CENTER

Tajikistan

IAPEAT

Thailand

DITP – Department of Int'l Trade Promotion
Office of Commercial Affairs, Royal Thai Embassy
DIPROW
Thai Animation & Computer Graphics Association

Tunisia

Office National de l'Artisanat Tunisien

United Kingdom

Energy Industrial Council

United States

The Governor's Office of Business & Economic Development
Maryland State
Florida
California
Illinois
North Carolina
Washington

Vietnam

Vietnam Leather Footwear and Handbag Association
Investment and Trade Promotion Center
Vietnam Software & IT Services Association

United Nation

She Trades - ITC (International Trade Centre)



2. Why RX Shows

RX Japan x National Pavilions

Indonesia

Ministry of Industry of the Republic of Indonesia



RX Japan

2. Why RX Shows

RX Japan for International Exhibitors



Exhibitor Success Team

Exclusive support for overseas exhibitors;

Providing Online seminars on how to succeed in Japan
Booth Layout, Signage, Language assistance
Pre-show publicity
Consultation to maximize show result
etc.



2. Why RX Shows

Commemorating the **70th Anniversary**



Republic of the Indonesia as
"Partner Country"

At RX Japan Shows in **2027**



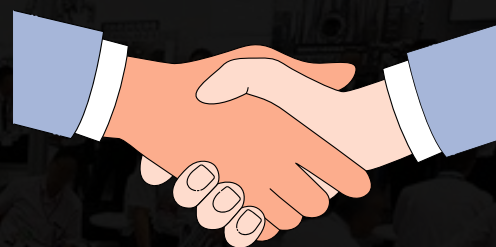
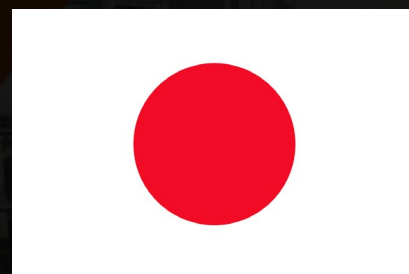
RX Japan

2. Why RX Shows

Commemorating the 60th Anniversary

Republic of the Korea as “Partner Country” in 2025

MEET KOREA



At RX Japan Shows in 2025



2. Why RX Shows

Example of 2023 at Hannover Messe



 **INDONESIA**
INFINITE JOURNEY
HANNOVER MESSE 2023 | PARTNER COUNTRY

 **Kementerian Perindustrian**
REPUBLIK INDONESIA

 **HANNOVER MESSE**

 **MAKING INDONESIA 4.0**

INDONESIA PARTNER COUNTRY HANNOVER MESSE 2023

17-21 April 2023

 indonesiahannovermesse.id



2. Why RX Shows

The Objectives “Theme Country”

- 1 Trade Promotion
- 2 Market Entry Support
- 3 Human Exchange



2. Why RX Shows

What we Offer:

1. Create Indonesia Exhibitors Feature WEB at All Shows

We will create special website featuring only Indonesian exhibitors at all exhibitions which has exhibitors from Indonesia

- Food Exhibitors Feature at JFEX (Food & Beverage Expo)

- Indonesia fashion exhibitors feature at FASHION WORL TOKYO

- Indonesia factory investment promotion at Manufacturing World

- Indonesia gifts exhibitors feature at Lifestyle Week



2. Why RX Shows



What we Offer:

2. Email Marketing before Exhibitions

Prior to the exhibition dates, we will send email to the whole industry.



Frequency

Three times a month.

Timing

Prior to the exhibitions.

Purpose

Promote the event.



RX Japan

Building Businesses

2. Why RX Shows

What we Offer:

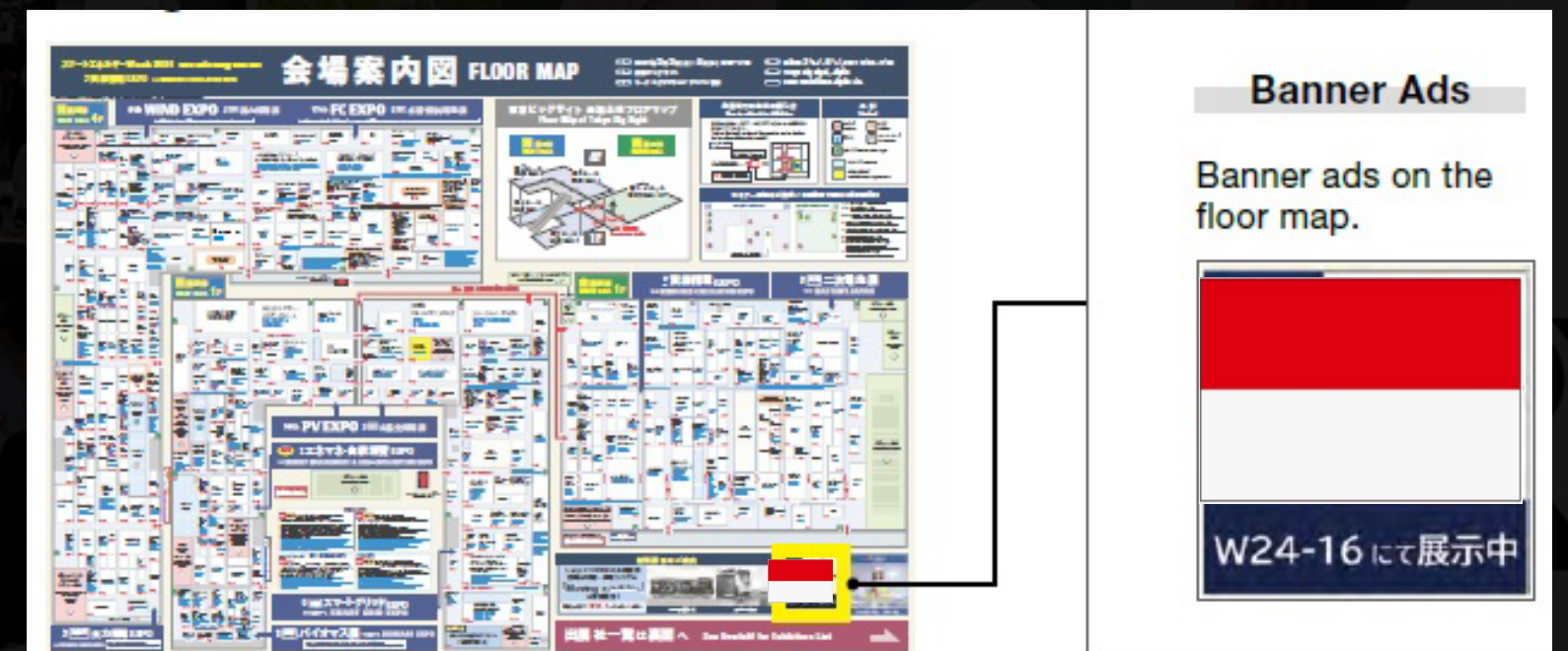
3. Special Feature at the Venues

Hanging Indonesia Banners



<Image>

Marking at Floor Map



<Image>

*The content should be discussed with each exhibition.

in the Business of
Building Businesses

3. Shows for



3. Show for Indonesia

RX Japan – Industry sectors

<div><p>Jewellery</p><ul style="list-style-type: none">◆ International Jewellery Tokyo/Kobe</div>	<div><p>Agriculture, Livestock</p><ul style="list-style-type: none">◆ AGRI WEEK</div>	<div><p>Franchise</p><ul style="list-style-type: none">◆ FRAX</div>	<div><p>Manufacturing</p><ul style="list-style-type: none">◆ Manufacturing World◆ SMART FACTORY Expo</div>	<div><p>Building/Construction</p><ul style="list-style-type: none">◆ JAPAN BUILD</div>
<div><p>Optical</p><ul style="list-style-type: none">◆ iOFT - International Optical Fair Tokyo</div>	<div><p>Flower, Garden</p><ul style="list-style-type: none">◆ GARDEX</div>	<div><p>Next-generation Technology</p><ul style="list-style-type: none">◆ NexTech Week</div>	<div><p>Smart Energy</p><ul style="list-style-type: none">◆ Smart Energy Week◆ Decarbonization Expo</div>	<div><p>Logistics</p><ul style="list-style-type: none">◆ SMART LOGISTICS Expo</div>
<div><p>Fashion</p><ul style="list-style-type: none">◆ FaW TOKYO◆ -FASHION WORLD TOKYO</div>	<div><p>Hardware</p><ul style="list-style-type: none">◆ TOOL JAPAN</div>	<div><p>XR(VR·AR·MR)</p><ul style="list-style-type: none">◆ Metaverse Expo Tokyo◆ XR Fair Tokyo</div>	<div><p>IT</p><ul style="list-style-type: none">◆ Japan IT Week</div>	<div><p>Medical & Elderly Care & Pharmacy</p><ul style="list-style-type: none">◆ Medical Japan</div>
<div><p>Cosmetic</p><ul style="list-style-type: none">◆ COSME Week◆ Cosmetics Marketing Expo</div>	<div><p>Education</p><ul style="list-style-type: none">◆ EDIX</div>	<div><p>Food</p><ul style="list-style-type: none">◆ JFEX◆ Japan's Food Export Fair</div>	<div><p>Display</p><ul style="list-style-type: none">◆ FINETECH JAPAN</div>	<div><p>Pharmaceutical/Bio</p><ul style="list-style-type: none">◆ Interphex Week◆ Regenerative Medicine Expo</div>
<div><p>Gifts/housewares/Stationery</p><ul style="list-style-type: none">◆ LIFESTYLE Week</div>	<div><p>Live, Entertainment</p><ul style="list-style-type: none">◆ LIVeNT</div>	<div><p>Drink</p><ul style="list-style-type: none">◆ Drink JAPAN</div>	<div><p>Photonics/Laser</p><ul style="list-style-type: none">◆ Photonix</div>	<div><p>Healthcare</p><ul style="list-style-type: none">◆ Femtech Tokyo</div>
<div><p>Marketing/Promotion</p><ul style="list-style-type: none">◆ Japan Marketing Week</div>	<div><p>Sports</p><ul style="list-style-type: none">◆ Japan Sports Week</div>	<div><p>Electronics</p><ul style="list-style-type: none">◆ NEPCON JAPAN</div>	<div><p>Material</p><ul style="list-style-type: none">◆ Highly-functional Material Week</div>	<div><p>Tourism</p><ul style="list-style-type: none">◆ iWT – Wellness Tourism Expo</div>
<div><p>Content/Media</p><ul style="list-style-type: none">◆ CONTENT TOKYO</div>	<div><p>Government & Public</p><ul style="list-style-type: none">◆ Government & Public Sector Week</div>	<div><p>Automotive</p><ul style="list-style-type: none">◆ AUTOMOTIVE WORLD</div>	<div><p>Communications</p><ul style="list-style-type: none">◆ COMNEXT</div>	<div><p>Space</p><ul style="list-style-type: none">◆ SPEXA – Space Business Expo</div>
<div><p>Office Items/Service</p><ul style="list-style-type: none">◆ Admin / HR / Accounting Week</div>	<div><p>Asset Management</p><ul style="list-style-type: none">◆ Asset management Expo</div>	<div><p>Robotics</p><ul style="list-style-type: none">◆ RoboDEX</div>		

3. Show for Indonesia

FaW TOKYO

FASHION WORLD TOKYO

Twice a Year!

[March] March 26 (Wed) – 28 (Fri), 2025

[October] October 1 (Wed) – 3 (Fri), 2025

Venue: Tokyo Big Sight

Japan's LARGEST BtoB show for the fashion Industry!

■ FaW TOKYO is Japan's largest fashion trade show (The numbers of exhibitors and visitors are expected.)

<2025 March>

900 / 23,000
Exhibitors Visitors

<2025 October>

1,050 / 27,000
Exhibitors Visitors

With increasing demand from the buyers, FaW TOKYO is designed to add strong focus on INTERNATIONAL (non-Japanese) exhibitors. By exhibiting here, you can meet importers and buyers who are looking for International brands.

3. Show for Indonesia

Covers All Fashion Items Consisting of 7 Shows!

Trends

■ Apparels ■ Bags & Shoes ■ Accessories & Goods ■ Designers/Creators

BRANDS & DESIGNERS EXPO

Gathering the latest fashion brands of all fashion goods, such as apparel, bags, shoes, fashion jewellery, fashion accessories, etc.

Sustainable

SUSTAINABLE FASHION EXPO

Specialised show for apparel, fashion accessories, textile, materials, etc. with strong focus on 'Sustainability'.

Wellness

WELLNESS & SPORTS EXPO

Specialised show for products and materials that contain wellness added values such as health / beauty, sports, smart clothing, etc.

Made In Japan

MADE IN JAPAN EXPORT FAIR

Gathering Made in Japan fashion items.

Textile

TEXTILE EXPO

Specialised show for all kinds of textile, leather, accessories and materials for garments and other fashion items.

Sourcing

FASHION SOURSING EXPO

Gathering a wide range of Japanese and Asian OEM/ODM manufactures to compare.

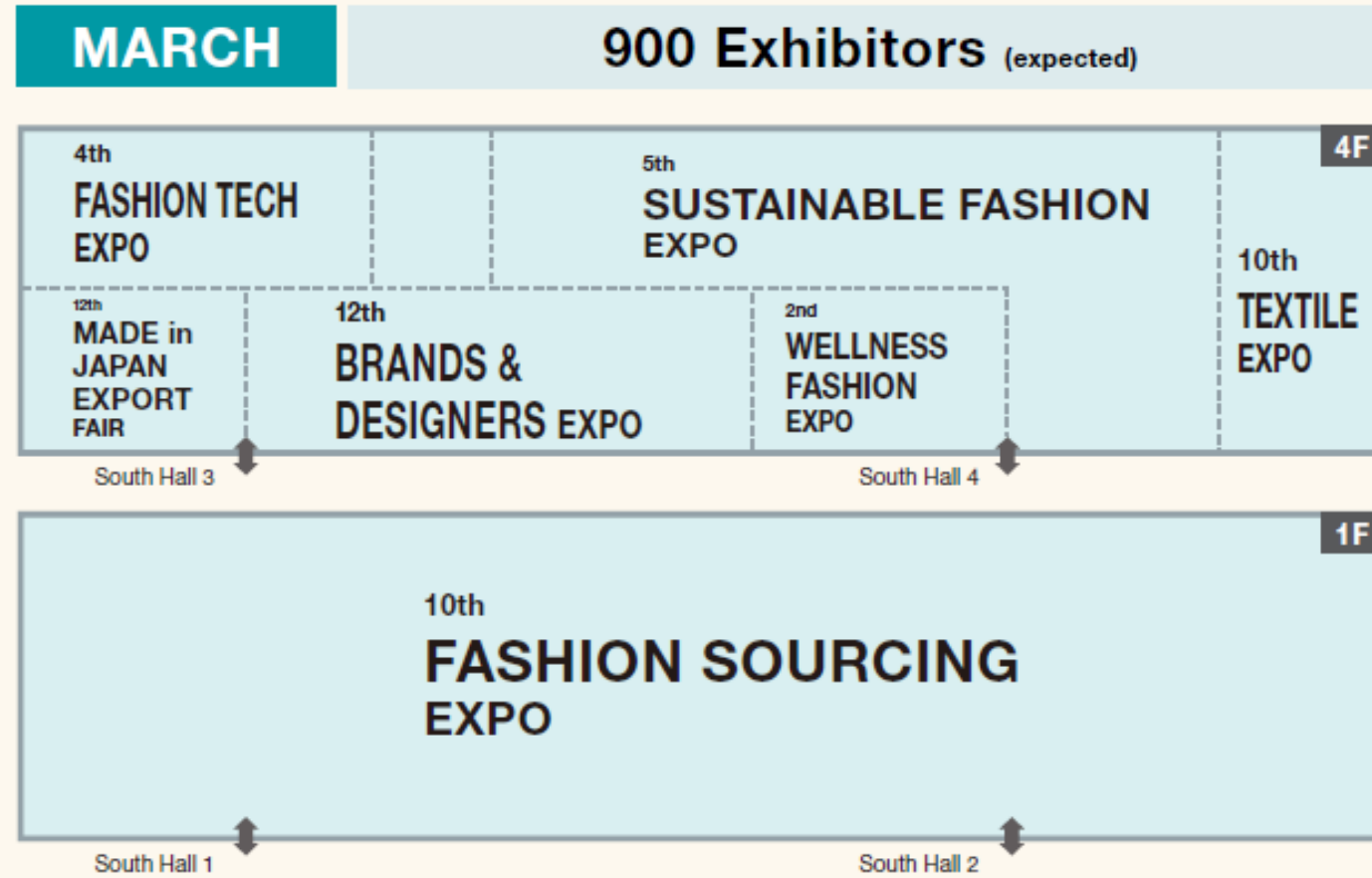
Tech

FASHION TECH EXPO

Specialised show for service and solution, which focused on IT and Digital Transformation for fashion industry.

3. Show for Indonesia

■ Floor Plan (Tokyo Big Sight)



* Refer to TEXTILE EXPO / FASHION SOURCING EXPO Brochure for more information
** Refer to iOFT Brochure for more information

The floor plan is subject to change.

■ Many International Pavilions (expected)

FaW TOKYO gathers many international pavilions every year from all around the world.

FaW TOKYO is used as the best platform to expose national handcrafts and the latest fashion brands.



3. Show for Indonesia



3. Show for Indonesia

Japan's Leading International, B2B Trade Show for Lifestyle Products!

LIFESTYLE Week

Trade Fair for Gifts, Stationery, Homeware and Fashion

2025 Spring Show

7th LIFESTYLE Week TOKYO
Dates: Jan. 15_(Wed) – 17_(Fri), 2025
Venue: Tokyo Big Sight, Japan
Web: www.lifestyle-expo-spring.jp/en/

2025 Summer Show

20th LIFESTYLE Week TOKYO
Dates: Jul. 2_(Wed) – 4_(Fri), 2025
Venue: Tokyo Big Sight, Japan
Web: www.lifestyle-expo.jp/summer/en-gb.html

2025 September Show

6th LIFESTYLE Week OSAKA
Dates: Sep. 24_(Wed) – 26_(Fri), 2025
Venue: INTEX Osaka, Japan
Web: www.lifestyle-expo-k.jp/en/



3. Show for Indonesia

Exhibitors

Companies having Lifestyle products

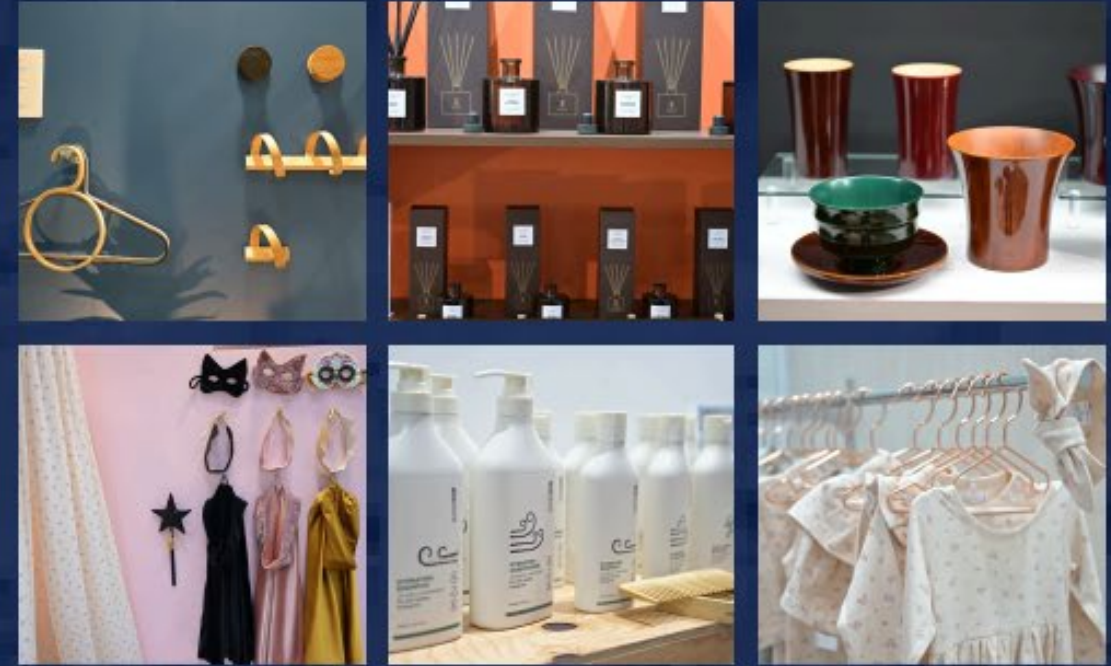
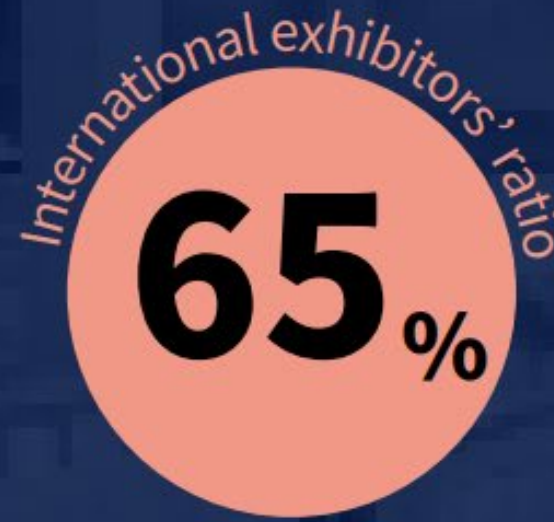
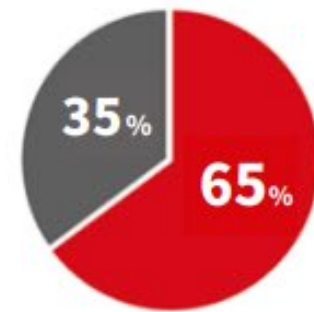


Exhibit Products

- *Stationery
- *Gift
- *Interior
- *Fashion Goods
- *DESIGN products
- *Health & Beauty Goods
- *Baby & Kids
- *Food Gifts



Japanese Exhibitors
International Exhibitors



3. Show for Indonesia

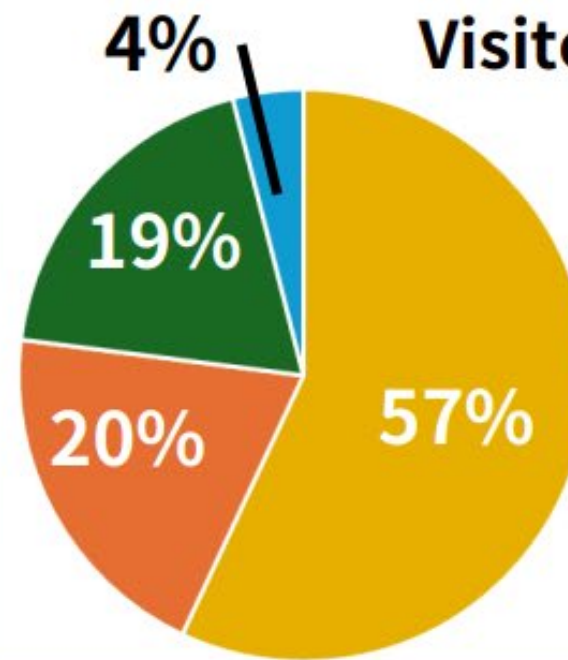
Visitors
45,000
buyers of
Japan & Asia



Visitor Categories

- *Importers/Distributors
- *Gift Shops
- *Lifestyle Shops
- *Department Stores
- *Interior Shops
- *DIY Stores
- *Hotels/Restaurants
- *Wholesalers

Visitors' Business Categories



57% Retail Buyers

20% Importers/Distributors

19% Manufacturers

4% Others

3. Show for Indonesia

Why LIFESTYLE Week?

You can find agents/distributors in Japan

International exhibitors' ratio
65%

LIFESTYLE Week Visitors

- *Used to doing business with overseas company
- *Visiting the show for finding international brands



3. Show for Indonesia

Gateway to Japan

JFEX

JAPAN INT'L FOOD & BEVERAGE EXPO

SUMMER SHOW

 July 9 (Wed) – 11 (Fri), 2025

 Tokyo Big Sight, Japan

WINTER SHOW

Nov. 26-28, 2025



3. Show for Indonesia



3. Show for Indonesia

Feature 1: Specialized show within JFEX



JAPAN INT'L PROCESSED FOOD EXPO



- Frozen Food
- Canned Food
- Pre-packaged Food
- Vegetable, Fruit
- Pasta, Noodles
- Seasoning
- Seafood
- Health/Organic Food
- Snack, Sweets
- Drink, Beverage
- Tea, Coffee
- Instant Food



JAPAN INT'L WINE & SPIRITS EXPO



- Wine
- Beer
- Spirits
- Liquor, Liqueur
- Whisky
- Brandy
- Japanese Sake
- Baijiu
- Korean Rice Wine
- Gin
- Vodka
- Tequila



JAPAN INT'L FRESH FOOD EXPO



- Fruits
- Baked Goods
- Vegetables
- Herbs
- Meat
- Seafood
- Dairy Products
- Eggs



JAPAN INT'L FOOD TREND EXPO



- Foods Proposing the Next Trends**
- Wellness Foods
 - Genetically Edited Foods
 - Plant-Based Foods
 - Relaxation Foods
 - Ready-to-Eat Foods
 - Complete Meals
- Solutions and Services**
- Systems for Increasing Production Capacity
 - Environmental Solutions
 - Measures Against Food Waste



JAPAN INT'L PREMIUM FOOD EXPO



- Delicacies
- Seasoning
- Agri-food
- Meat
- Yogurt
- Honey
- Jam
- Snack, Confectionery
- Seafood
- Drink, Beverage
- Cheese
- Butter



JAPAN INT'L INBOUND FOOD EXPO



- Processed Foods & Confectionery
- Canned & Retort Foods
- Drinks & Alcoholic Beverages
- Snacks
- Tea
- Instant Foods
- Noodles & Fresh Foods
- OEM Products
- Tableware & Food Samples

3. Show for Indonesia

Halal Food Zone created by the Idea of Malaysia



3. Show for Indonesia

Feature 2: High ratio of Decision maker

Who will you meet

Buyers who can support your initial entry into Japan will be present at JFEX SUMMER



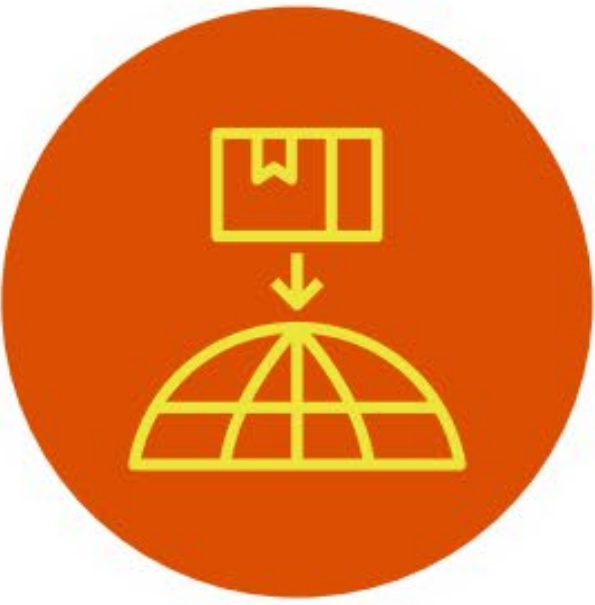
Retailers



Hotel & Restaurants

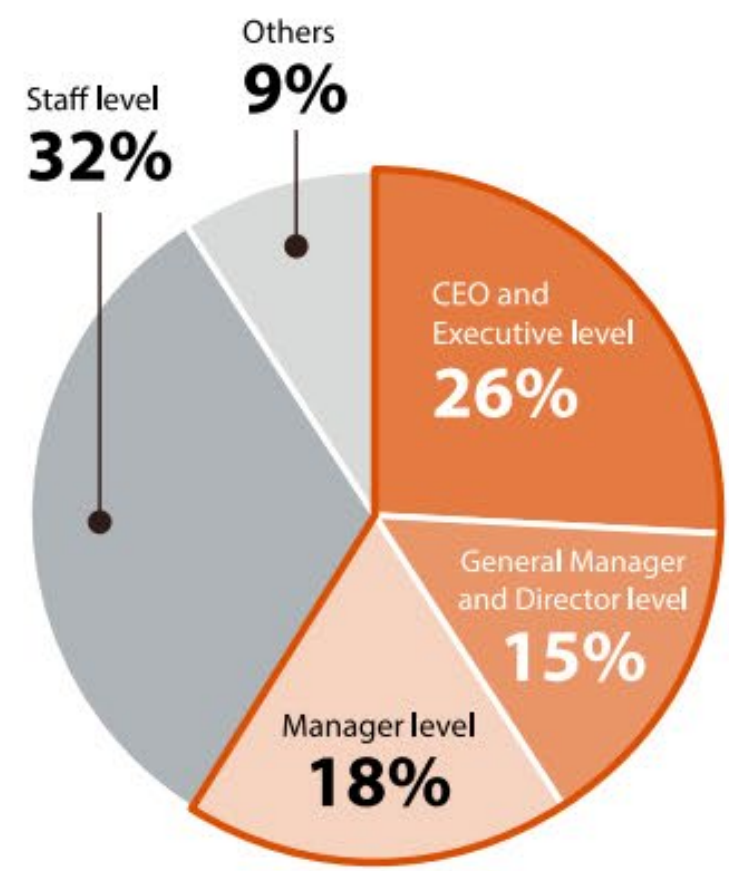


Manufacturers



Importers

- | | | |
|-------------------|-----------------------|-------------------|
| • ASAHI SHOKUHIN | • MITSUBISHI SHOKUHIN | • SHOEI FOODS |
| • ITOCHU-SHOKUHIN | • MITSUI SHOKUHIN | • STARZEN |
| • KATO SANGYO | • NIPPON ACCESS | • TOHO |
| • KITOKU-SHINRYO | • NISHIMOTO | • YAMAEHISANO |
| • KOKUBU GROUP | • WISMETTAC GROUP | • YUASA FUNASHOKU |
| • LACTO JAPAN | • S.ISHIMITSU | ...and more |



60% of visitors are **Decision-Makers**

3. Show for Indonesia

Exclusive Event only at JFEX Summer 2025!

Exclusive business networking event
with importers (expect 100+)

Benefits:

- ✓ **Build strong relationships with importers.**
- ✓ **Understand the specific needs and preferences of importers.**
- ✓ **We will bring **potential clients** to your booth.**



3. Show for Indonesia



RX Japan

3. Show for Indonesia





3. Show for Indonesia

Japan No.1 B2B cosmetic exhibition


COSME Week

2025 OSAKA SHOW

2026 TOKYO SHOW

 **2025/9/24 ~ 9/26**
 **INTEX Osaka, Japan**

 **2026/1/14 ~ 1/16**
 **Tokyo Big Sight, Japan**

Built by
 In the business of
building businesses

Organiser: RX Japan Ltd.

Feature 1: Only international exhibition in Japan



2024 Exhibitors: 717
International exhibitor : 271 (40%)
From 19 different countries

2024 Visitors: 33970
From 50 different countries

Feature 2: High ratio of Decision maker

Who will you meet

Buyers who can support your
initial entry into Japan will be
present at COSME WEEK



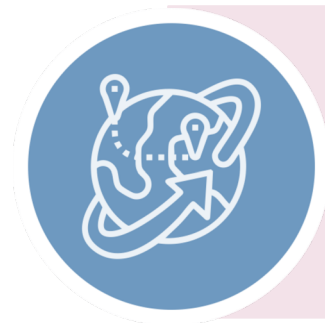
Retailers



Distributors



Brands



Distributors/ Importers

Import & register
Your products in Japan

ARATA
PALTAC
MITSUBISHI
KATASE

IDA RYOGOKUDO
CHUO BUSSAN
TAKIGAWA
OHYAMA

MAKE UP
ITOCHU
DOSHISYA
TOKYODO
etc.

Cosmetics Brands

Import & use
your products / services
to improve their brands

ALBION
KAO
KOSE
FANCL
MILBON

KANEBO COSMETICS
NOEVIR
ORBIS
SHISEIDO
JOHNSON & JOHNSON

NIVEA-KAOCBON
DHC
POLA
ISEHAN

etc.



41% of the visitors
are **Decision Makers!**

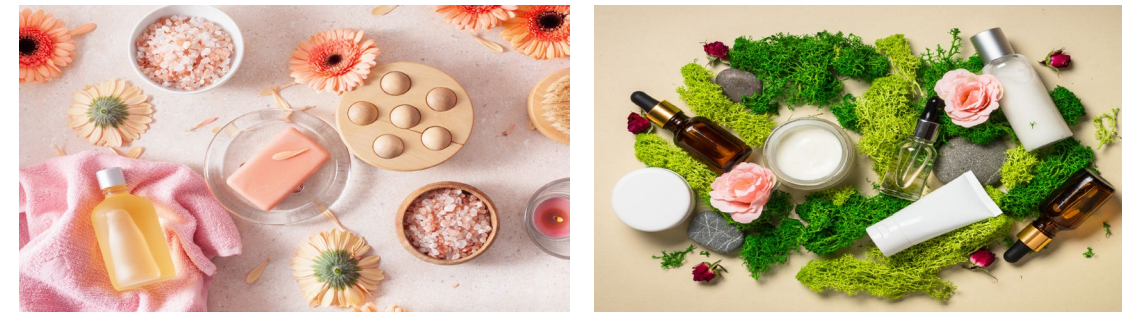
Feature 3: Specialized show within COSME WEEK

COSME Tech



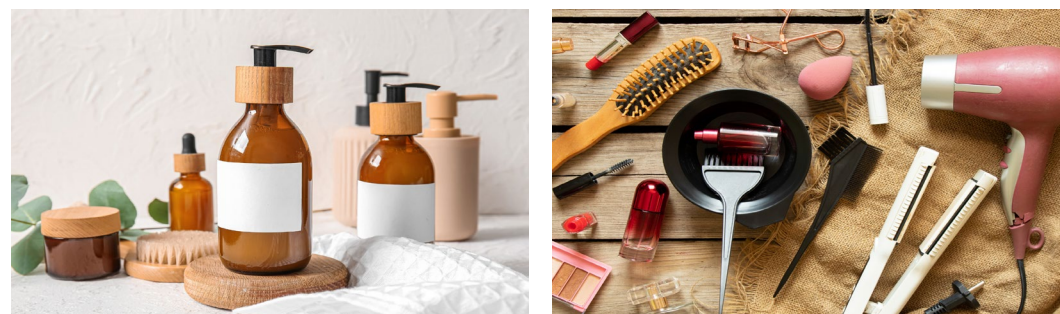
- ◆ OEM, Private Label
- ◆ Packaging / Containers
- ◆ Ingredients etc.

COSME TOKYO



- ◆ Skin/Body Care
- ◆ Organic Products
- ◆ Makeup etc.

HAIR EXPO TOKYO



- ◆ Shampoo, Treatment
- ◆ Hair Care Products
- ◆ OEM, Private Label etc.

COSMETICS MARKETING EXPO



- ◆ Web/EC Support
- ◆ Advertisement
- ◆ Marketing Tools etc.

3. Show for Indonesia

International Jewellery Tokyo / Kobe / Tokyo Autumn

Three Essential Shows in Japan!

KOBE - May

29th INTERNATIONAL
JEWELLERY KOBE 

Dates ▶ May 15 (Thur) - 17 (Sat), 2025

Venue ▶ Kobe International Exhibition Hall

YOKOHAMA - Oct.

13th INTERNATIONAL
JEWELLERY TOKYO  - AUTUMN -

Dates ▶ Oct. 29 (Wed) - 31 (Fri), 2025

Venue ▶ Pacifico Yokohama

TOKYO - Jan.

37th INTERNATIONAL
JEWELLERY TOKYO 

Dates ▶ Jan. 14 (Wed) - 17 (Sat), 2026

Venue ▶ Tokyo Big Sight

Organised by ▶ **RX Japan Ltd.**



RX Japan

3. Show for Indonesia

JAPAN - Asia's Hub of Global Jewellery Trade - is Calling!

All kinds of jewellery industry professionals gather from Japan and Asia

(China , Hong Kong, Taiwan, South Korea, and many more)

Exhibitors

Manufacturers and distributors of

- Diamonds
- Gemstones (Rubies, Emeralds, Sapphires, etc.)
- Pearls
- Natural stones/Beads
- Synthetic Diamonds
- Accessories
- Parts (Chains, Clasps, etc.)

etc.

Active Business

- ◆ Find new business partners
- ◆ Sell/Take orders
- ◆ OEM/ODM
- ◆ Direct sales abroad
- ◆ Brand proposal

etc.

Visitors

All people who belong to the following:

- Jewellery retailers, Department shops
- Specialty stores, Variety stores
- Mail-order/Online stores
- Manufacturers, Wholesalers, Designers
- Craftsmen
- Influencers (Instagram, YouTube, etc.)
- Overseas buyers
- Social buyers

etc.



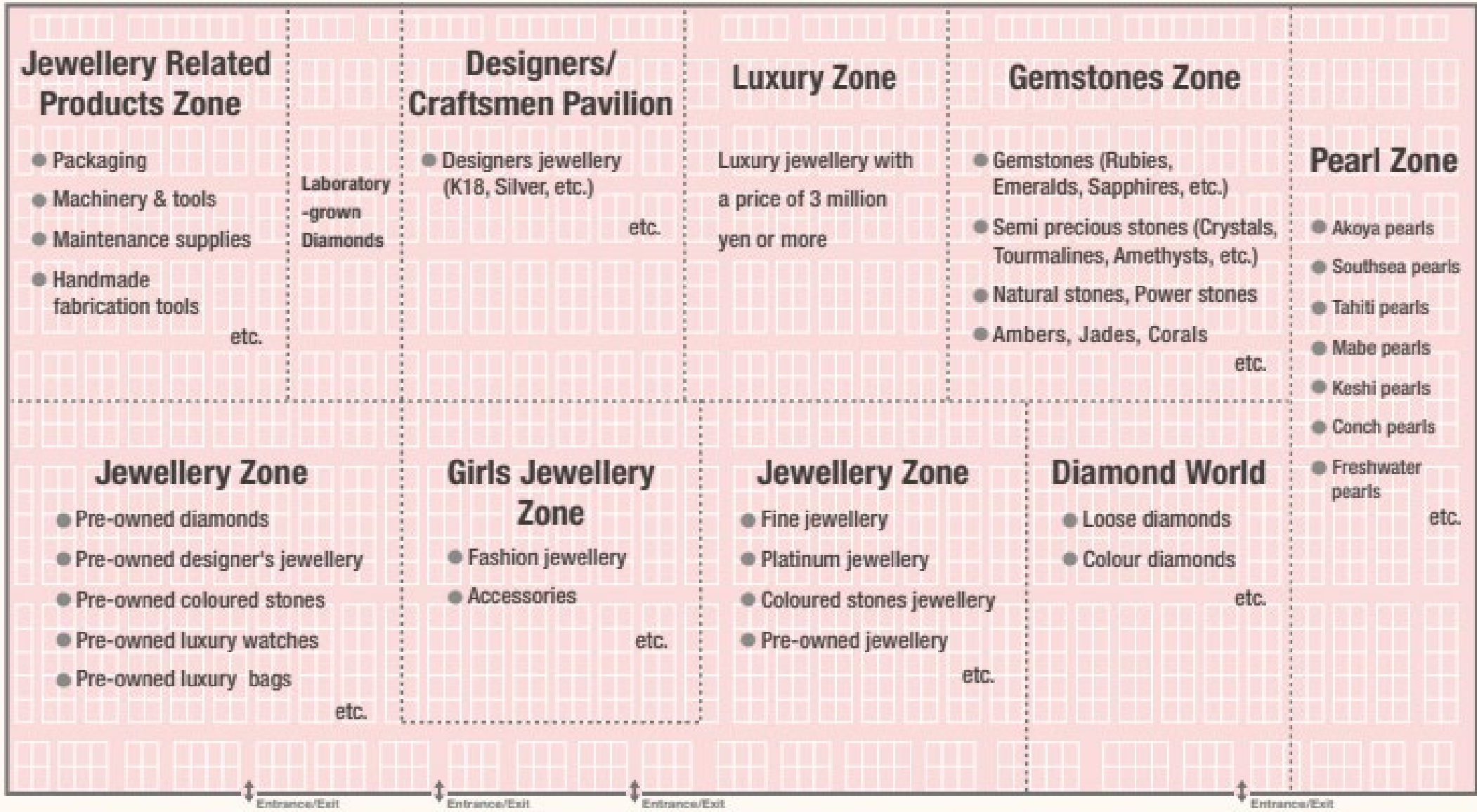
3. Show for Indonesia

- ◆ Japan's largest* jewellery trade show with 37 years history
- ◆ Fully established as a "Venue for sourcing" for buyers throughout Japan and Asia
- ◆ In addition to jewellery stores, many new types of trade buyers visit

Foreign social buyers living in Japan, SNS sales, Influencers, Online goods sales (corporate and individual), Creators of jewellery and accessories, etc.

Total Visitor Number: 23,000* Total Exhibitor Number: 650* *Forecast

Floor Plan (Preliminary) (Tokyo Big Sight)



RX Japan

3. Show for Indonesia



3. Show for Indonesia

Gateway to Japan & Asia

MEDICAL JAPAN

MEDICAL / ELDERLY CARE / PHARMACY WEEK

OSAKA SHOW

Dates March 10[tue] – 12[thu], 2026

Venue INTEX OSAKA, JAPAN

TOKYO SHOW

Dates October 1[wed] - 3[fri], 2025

Venue Makuhari Messe, JAPAN



RX Japan

3. Show for Indonesia

Partners of MEDICAL JAPAN

Co-organized with the Japan Hospital Association and Japan Care Association, MEDICAL JAPAN is backed by over 100 leading medical, nursing care, and pharmacy organizations.

RX Japan
Organizer



Takeshi Tanaka
President

Japan's Largest Exhibition Organizer.
Organizing 106 exhibitions per year.

Japan Hospital Association
Co-organizer



Takao Aizawa
President

Japan's largest hospital association,
representing 2,555 hospitals—31% of all
hospitals in the country.

Japan Care Association
Co-organizer



Keiko Kounoe
President

Organizer of Japan's largest elderly care
contest, attracting participation from
8,000 caregiving facilities.

3. Show for Indonesia

Experience the Healthcare, Elderly Care, Pharmacy All in One Place

MED TECH & DEVICES



Showcase your cutting-edge technology in Japan's healthcare market and connect with industry leaders worldwide.

DIGITAL HEALTH



Promote your digital solutions and tap into the rapidly growing health tech markets in Japan and Asia.

DISPOSABLES



Present your high-quality disposables to Japan and Asia's growing healthcare and medical markets.

ELDERLY CARE



Showcase your elderly care solutions and cater to Japan and Asia's expanding aging populations.

REHABILITATION



Present your innovative rehabilitation solutions to support recovery in Japan and Asia's expanding healthcare markets.

HEALTH MANAGEMENT & WELLNESS



Promote your products and solutions to foster healthier lifestyles in Japan and Asia's growing wellness markets.

3. Show for Indonesia

Why choose MEDICAL JAPAN?

Point 1

Exhibitors from all around the world

At MEDICAL JAPAN, companies from over 20 countries are exhibiting. By participating in MEDICAL JAPAN, companies are attempting to enter the healthcare markets in Japan and Asia.



MEDICAL JAPAN is chosen by Int'l Exhibitors

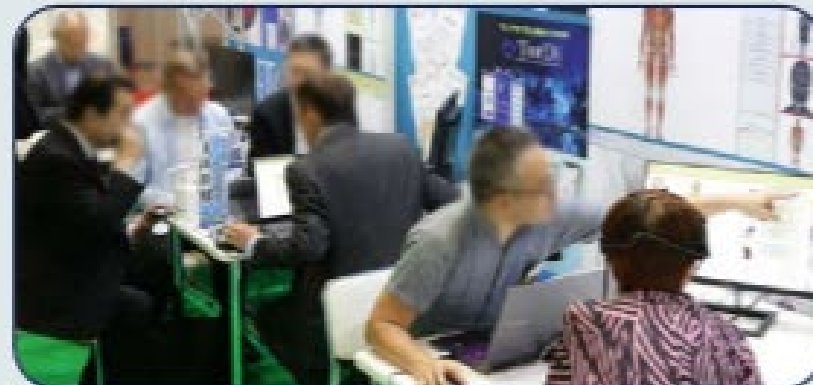
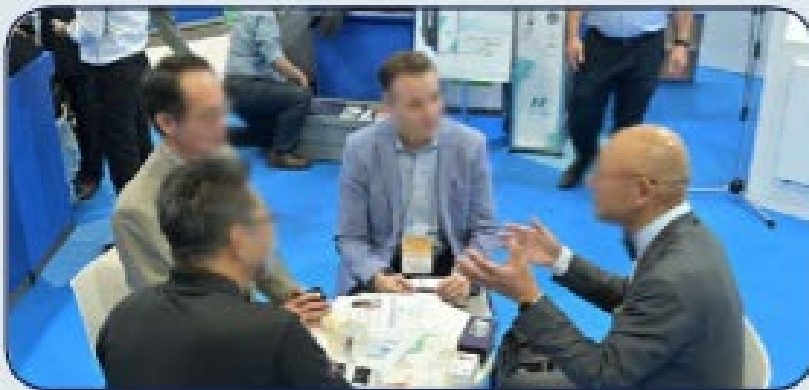
 United States	 United Kingdom	 Germany	 Canada
 South Korea	 China	 Hong Kong	 France
 Italy	 Malaysia	 Sri Lanka	 Turkey
 Latvia	 Pakistan	 Poland	 Thailand
 India	 Philippines	 Singapore	 Vietnam

3. Show for Indonesia

Why choose MEDICAL JAPAN?

Point 2 Importer Matching Assistance

MEDICAL JAPAN invites numerous importers to the show. MEDICAL JAPAN assists in facilitating business matching between overseas exhibitors and importers.



3. Show for Indonesia

Exhibiting Information



Manufacturing World

Organised by: RX Japan Ltd.

4 Editions in a Year!

Nagoya

Apr. 9(Wed) - 11(Fri), 2025
Port Messe Nagoya, Japan

Tokyo

July 9(Wed) - 11(Fri), 2025
Makuhari Messe, Japan

Osaka

Oct. 1(Wed) - 3(Fri), 2025
INTEX Osaka, Japan

Fukuoka

Dec. 3(Wed) - 5(Fri), 2025
Marine Messe Fukuoka, Japan



3. Show for Indonesia

Exhibitor Profile

Components / Manufacturing Technology

Mechanical Components & Technology Expo

- Metal / Resin Processing
 - Bearings / Belts / Chains
 - Compressors / Fluid Power
 - Fasteners / Mechanical Springs
 - Tubes / Pipes
 - Mechanical Parts
 - Gears / Motors
- etc.



Industrial ODM/EMS Expo

- Development / Manufacturing ODM
 - Contract Manufacturing / OEM
 - EMS
 - Assembly / Inspection Outsourcing
 - Manufacturing Dispatch
- etc.

Medical Device Development Expo

- Metal / Resin Processing
 - Bearings / Belts / Chains
 - Compressors / Fluid Power
 - Fasteners / Mechanical Springs
 - Tubes / Pipes
 - Mechanical Parts
 - Gears / Motors
- etc.



3. Show for Indonesia

Exhibitor Profile

IT

Design Manufacturing Solutions Expo

- CAD / CAM / CAE • PLM / PDM / BOM • ERP
- Production Management System • SCM
- Drawing / Document Management etc.

Manufacturing DX Expo

- Digital Platform • EDI / Electronic Contracts
- Procurement / Purchasing / Quality IT
- Accounting / HR / Education IT etc.

Industrial AI/IoT Expo

- AI Solutions • IoT Platforms
- Control Devices / Systems • Sensor Network
- Communication Module etc.

Manufacturing Cyber Security Expo

- Endpoint Protection • Network Protection
- IT Asset Management Products • Security Services
- Anti-Spoofing and Tampering Measures etc.

Equipment/Measuring

Factory Facilities & Equipment Expo

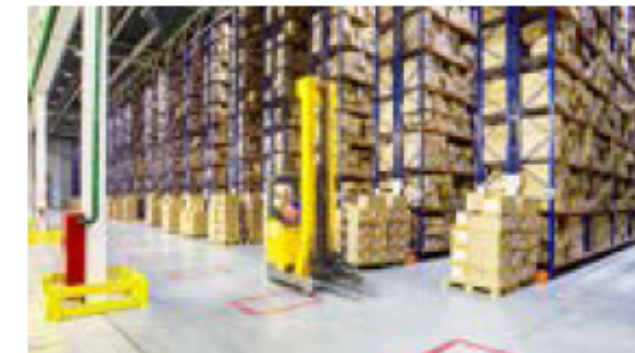
- Factory Facilities / Equipment
- Energy Saving Products • Factory Security
- Safety / Disaster Prevention Equipment etc.

Measure/Test/Sensor Expo

- Measuring / Testing Instrument • Sensors
- Analysis / Weighing Instrument
- Cameras / Industrial Microscopes etc.

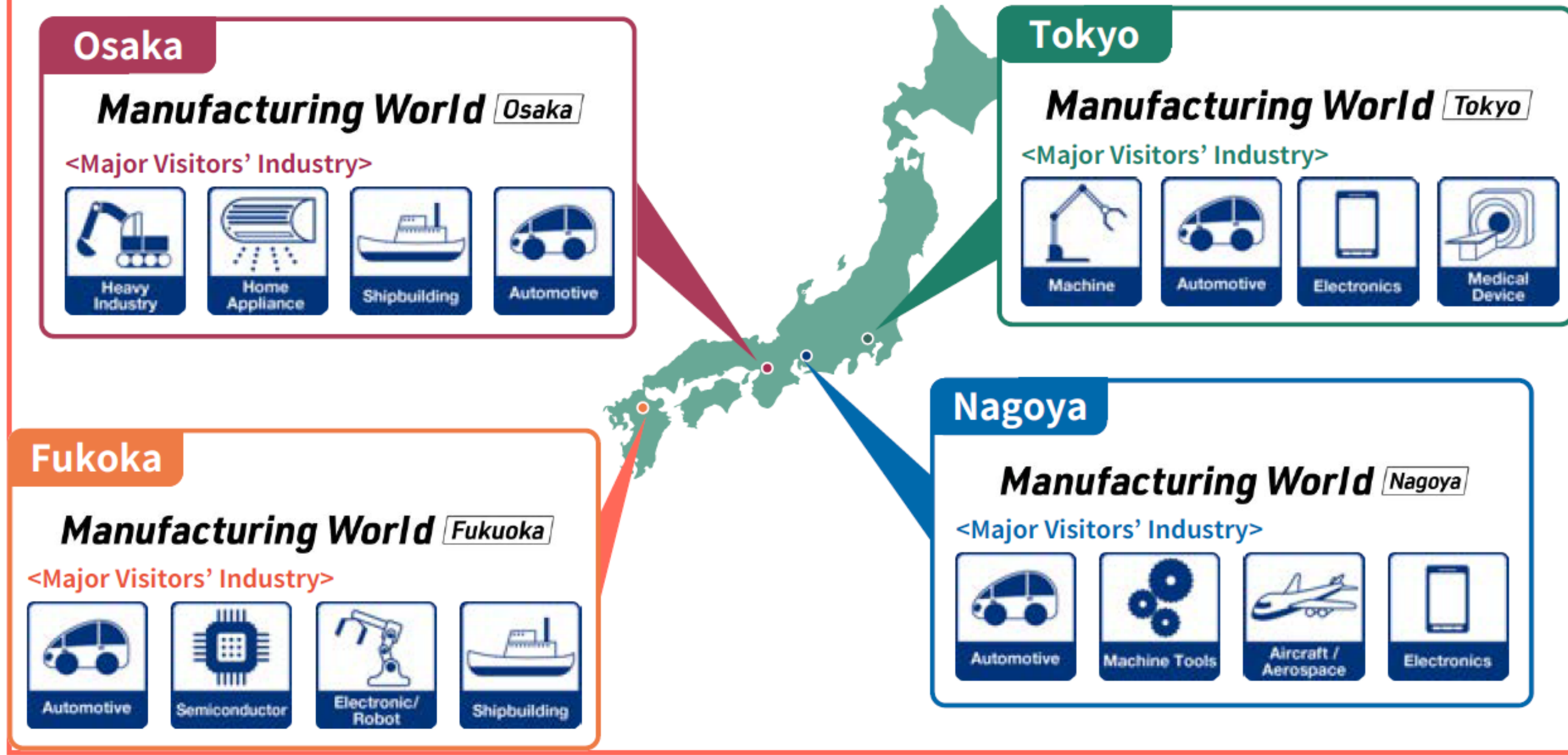
Additive Manufacturing Expo

- Additive Manufacturing /3D Printers
- Metal / Resin / Ceramics Materials / Filaments
- 3D Printing Service Bureau etc.



3. Show for Indonesia

Manufacturing World are held in 4 cities - Tokyo, Nagoya, Osaka and Fukuoka, covering the entire manufacturing industry in Japan.
Participating in all 4 editions helps you find new business partners throughout Japan.



3. Show for Indonesia

JAPAN BUILD

– International Building & Home Week –



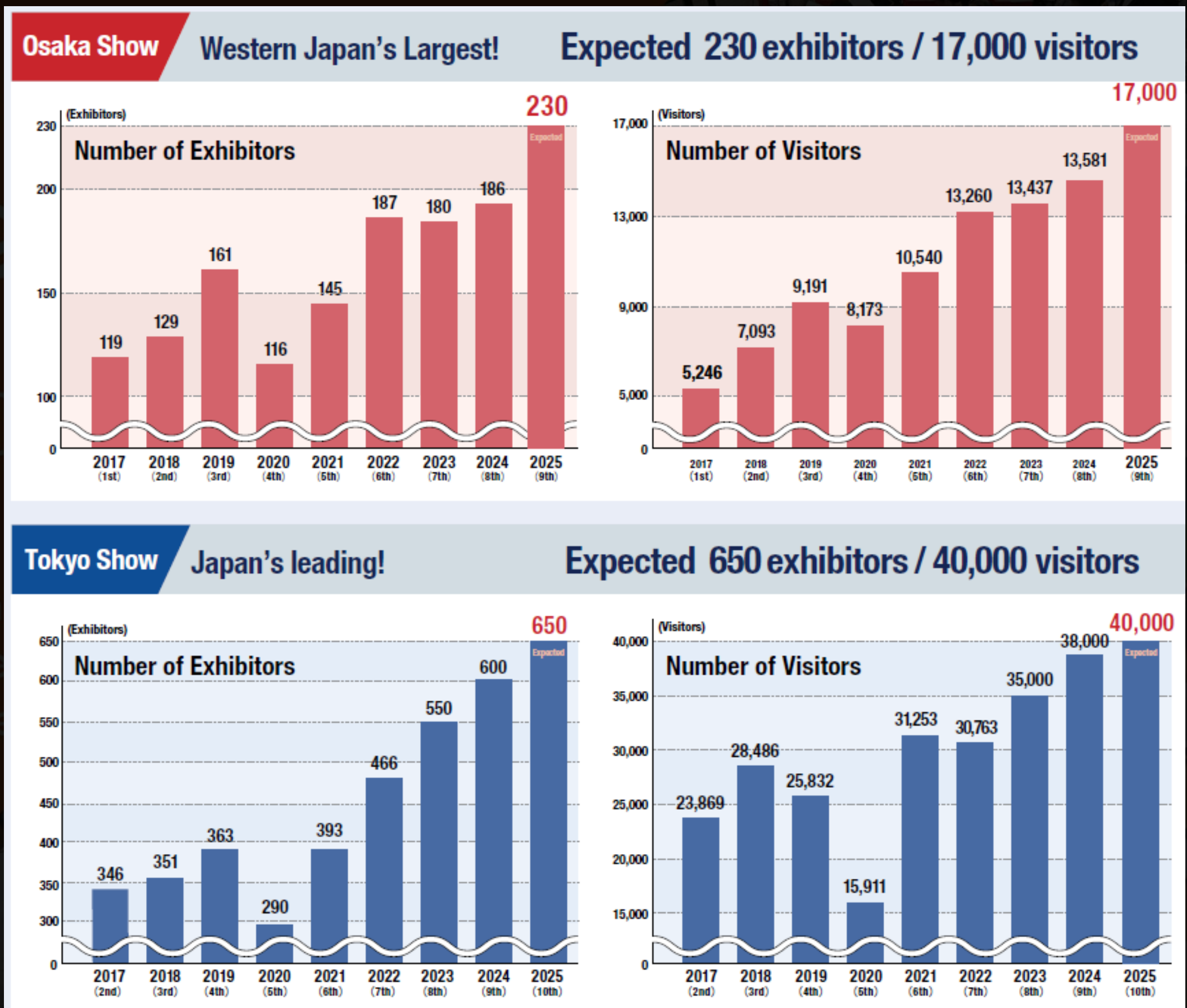
9th **JAPAN BUILD** OSAKA

August 27 (Wed) - 29 (Fri), 2025 INTEX Osaka, Japan

10th **JAPAN BUILD** TOKYO

December 10 (Wed) - 12 (Fri), 2025 Tokyo Big Sight, Japan

3. Show for Indonesia



Tokyo Show

Japan's leading!

Expected 650 exhibitors / 40,000 visitors

Number of Exhibitors

Year	Exhibitors
2017 (2nd)	346
2018 (3rd)	351
2019 (4th)	363
2020 (5th)	290
2021 (6th)	393
2022 (7th)	466
2023 (8th)	550
2024 (9th)	600
2025 (10th)	650 (Expected)

Number of Visitors

Year	Visitors
2017 (2nd)	23,869
2018 (3rd)	28,486
2019 (4th)	25,832
2020 (5th)	15,911
2021 (6th)	31,253
2022 (7th)	30,763
2023 (8th)	35,000
2024 (9th)	38,000
2025 (10th)	40,000 (Expected)

3. Show for Indonesia

1 Building Material & Housing Equipment Expo

Exhibit Profile

- Interior/Exterior Materials
- Doors/Windows
- Air Conditioning
- Architectural Hardware
- Kitchen/Bath Room
- Remodel/Renovation etc.

You can sell/export to

- Housing Manufacturers
- Building Constructors
- Architect Offices
- Wholesalers
- Corporate Users
- Distributors/Agents etc.

2 Building Renovation Expo

Exhibit Profile

- Spatial Design/Interior
- Maintenance Services/Equipment
- Energy-saving
- Antidisaster Products
- Building Materials
- Robots etc.

You can sell/export to

- Commercial Facilities
- Office Building
- Hotels
- Educational Facilities
- Public Facilities
- Airports
- Hospital/Welfare Facilities etc.

3 Smart Home Expo

Exhibit Profile

- Smart Appliance
- Management/Operational Services
- Net Zero Energy Systems
- Crime/Disaster Prevention Systems
- Services for Smart Wellness Housing
- Home-care/Medical Services etc.

You can sell/export to

- Housing Manufacturers
- Retail Stores
- Building Constructors
- Wholesalers
- Distributors/Agents
- Architect/Design Offices etc.

4 Smart Building Expo

Exhibit Profile

- BEMS/BAS
- HVAC/Lighting
- Security/Disaster Management
- Building Management Systems
- Building Materials/Facilities
- IoT Solutions etc.

You can sell/export to

- Developers
- Sub Contractors
- Building Management Companies
- Municipalities/Local Governments
- Building Owners
- Corporate Users etc.



RX Japan

3. Show for Indonesia

5 Digital Construction Expo

Exhibit Profile

- BIM/CIM/CAD
- AR/VR/MR
- i-Construction/IoT
- Management System
- 3D Printing/Scanners
- Tracking Software etc.

You can sell/export to

- General/Sub Contractors
- Architects & Design Offices
- Operators
- Engineers
- Government Offices
- Planners etc.

6 Green Building Expo

Exhibit Profile

- GX Solution Services
- Solar Power Generation
- BEMS/HEMS/FEMS
- Energy-saving Air Conditioning
- ZEB Certification
- Thermal Insulation Materials etc.

You can sell/export to

- Facility/Building Owner
- Commercial Facilities
- Construction Companies
- Design Firms
- General Contractors
- Sub Contractors etc.

7 Real Estate Tech Expo

Exhibit Profile

- IoT in Real Estate
- Property Management Support
- Property Mediation Support
- VR/AR
- Matchmaking Services etc.

You can sell/export to

- Property Management Companies
- Real Estate Agencies
- Building Management Companies
- Building Owners
- Developers etc.

8 Retail Digital Transformation Expo

Exhibit Profile

- Digital Signage
- Virtual Reality
- Robots for Customer Services
- Data Collection
- Inventory Management
- Store Digitalisation etc.

You can sell/export to

- Developers
- Hotels
- Shopping Centers
- Department Stores
- Convenience Stores
- Retail Stores etc.



RX Japan

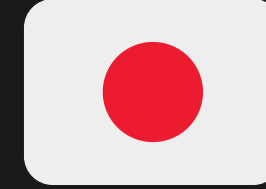
3. Show for Indonesia

Procedures for exporting/selling to Japan



RX Japan

2024



Japan Build-
December

Indonesia Embassy



2024

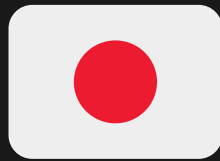


Manufacturing World -
Osaka

Ministry of Industry



2024



Lifestyle Week Osaka -
September

Central Kalimantan Province



2024

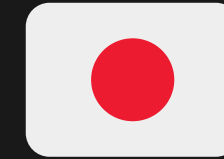


Fashion World Tokyo-
March

DKI Jakarta



2024



Japan Int'l Food &
Beverage Expo - July

Visit from Ministry of Industry



2024



Fashion World Tokyo-
March

Alia Textile - Private Company



Deka Event Team



Rachel



Naufal



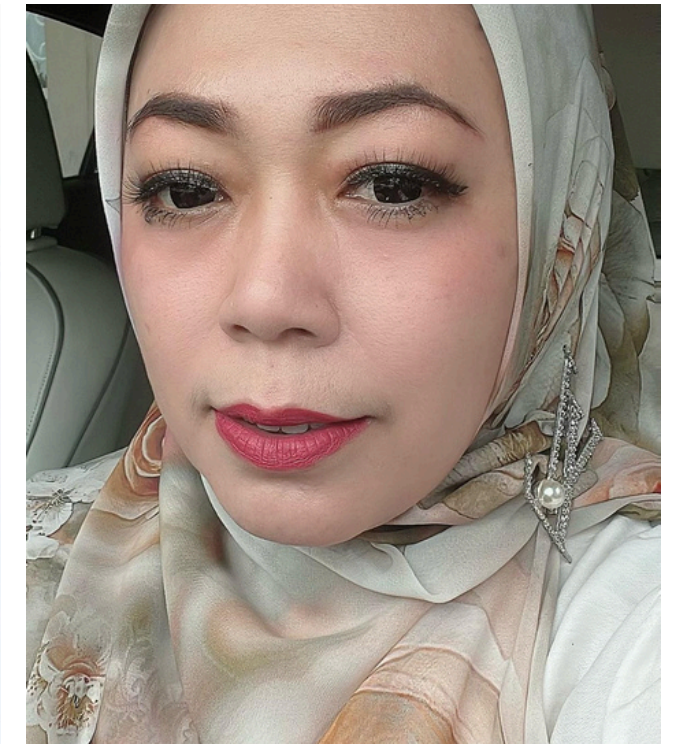
Zia



Ilona



Dewi



Kiki

Show Information



FASHION WORLD TOKYO
<https://bit.ly/RXJapan-FaW>



INTERNATIONAL JEWELRY TOKYO
<https://bit.ly/RXJapan-IJT>



JFEX
<https://bit.ly/RXJapan-JFEX>



JAPAN BUILD
<https://bit.ly/RXJapan-JB>



LIFESTYLE WEEK
<https://bit.ly/RXJapan-LSW>



MANUFACTURING WORLD
<https://bit.ly/rxjapan-mw>



MEDICAL JAPAN
<https://bit.ly/RXJapan-MedicalJapan>



COSME WEEK
<https://bit.ly/RXJapan-CW>



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Indonesia Representative

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Jakarta Selatan 12160

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[dekaevent_indonesia](https://www.dekaevent-indonesia.com)
info@dekaevent.com

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DEKA EVENT
INDONESIA

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PIC Name : Mr./Mrs./Ms.

Position :

Email : Phone :

Mobile Phone : Website :

Address :

City : Country : Postcode :

MEETING REQUEST

I am interested in this event(s) ✓

- ☐ FASHION WORLD TOKYO ☐ INTERNATIONAL JEWELRY TOKYO
- ☐ JAPAN INT'L FOOD & BEVERAGE EXPO ☐ JAPAN BUILD
- ☐ LIFESTYLE WEEK ☐ MEDICAL JAPAN
- ☐ COSME WEEK ☐ MANUFACTURING WORLD

and would like to schedule an online meeting on

Date : / / 2025 or / / 2025

CALENDAR FEB - MAR

SUN	MON	TUE	WED	THU	FRI	SAT
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

ATTACH BUSINESS CARD

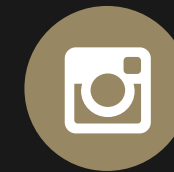
Let DEKA EVENT guide your way.

Contact *us*

www.dekaevent.com



info@dekaevent.com



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Jakarta Selatan 12160 - Indonesia

Telp. +6221 7267 910

**We are happy to contribute as the
bridge between Indonesia and Japan**

Let's make our first step in 2025,
a bigger step in 2026,
& realize **Country of the Year in 2027**